

Performance Management Report

Targets for 2007/08



Epsom & Ewell Community Strategy Action Plan for 2007/08

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Background

a) History of Performance Management

The Local Strategic Partnership (LSP) introduced a system of performance management in 2003/04, monitoring progress against planned actions and preparing an end-of-year report.

In 2004/05 this was refined to highlight those areas of work considered by the LSP to be of higher priority.

b) Role of the Local Strategic Partnership

For 2005/06, the LSP reviewed its priorities and purpose. This has resulted in two developments.

First, and following a public consultation exercise in December 2004, it adopted Transportation and Congestion as an additional priority area of work. In full these priorities are now:

- a) Quality of the environment
- b) Transportation and Congestion
- c) Antisocial behaviour
- d) Health
- e) Young People

Second, the LSP decided that to be most effective and to make a real difference it needs to concentrate its own direct efforts on a restricted number of areas. In light of the results of the public consultation, and more general awareness of the importance of the topics, the following two areas have been chosen for special focus:

- a) Alcohol-related problems
- b) Epsom Town Centre

c) Structure of this report

The structure of this report is that it comprises in essence three parts

1. Areas of focus for direct action by the LSP
2. Work against the LSP's priorities
3. Work in relation to the other Key Issues from the Community Strategy 2003

The LSP will continue to monitor progress against the second and third category of targets, but will only intervene when asked to do so or where it sees a likely significant shortfall in the delivery of the Community Strategy's desired aims. The development of the Community Strategy is set out in the Annexe at the end of this report.

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Community Strategy Key Issues

The following table illustrates how the Targets for 2007/08 link back to all of the Key Issues contained in the Community Strategy adopted in April 2003.

Community Strategy 2003 - Key Issues	Reference in this Action Plan		
	LSP Action Area	LSP Priority Area	Key Issue
Affordable Housing			✓
Training			✓
Traffic congestion/public transport	✓	✓	
Quality of built and natural environment		✓	
Vandalism		✓	
Alcohol-linked disorder & antisocial behaviour	✓	✓	
Health needs	✓	✓	
Young People		✓	
Equalities (Black & minority ethnic groups)			✓

Definitions of terms used in the above table:

Key Issues - These areas were identified in the original Community Strategy adopted in 2003.

LSP Action Area - The Key Issues that being tackled by the 2 LSP sub groups a) Alcohol Problems and b) Epsom Town Centre

LSP Priority Area - The Key Issues being dealt with by one of the LSP priority areas (adopted following the public consultation exercise in 2004)

Key Issue - the other Key Issues not dealt with as an LSP Action Area or an Priority Area.

This table therefore shows that all of the original Community Strategy themes are being dealt with in some way in this report.

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Local Strategic Partnership Action Area – Alcohol-related problems

Issue - To reduce the incidence of problems linked to alcohol consumption i.e. related to personal health or crime / antisocial behaviour Local Strategic Partnership Action Area – Alcohol-related problems

Action – To adopt a partnership approach to tackle problems linked to alcohol consumption.

Partners:

Local Strategic Partnership Alcohol sub group	
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Performance Targets for 2007/08:

Targets

- 1) Town Centre alcohol-related problems - Complete evaluation of Section 13 action, implement and review "street pastor" scheme, review licensee "traffic light" scheme, distribute and evaluate "Night Safe" card initiative
- 2) Awareness (North Surrey Substance Misuse Group) -Develop targeted interventions with DAAT, pilot "Safer schools award" at Epsom & Ewell HS, produce promotional literature on domestic violence and alcohol misuse
- 3) Accident & emergency - Implement brief intervention project at Epsom General Hospital
- 4) Workplace setting - develop model alcohol/substance misuse policies and circulate to businesses
- 5) Young people - develop action plan following the schools-based questionnaire in March 2007

Long-term indicator/desired outcomes:

Reduction in alcohol-related health problems, reduction in levels of crime and anti-social behaviour linked to excessive alcohol consumption, improved public perception of the level of problem

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Local Strategic Partnership Action Area – Epsom Town Centre

Issue - To focus on Epsom Town centre to reduce the problems caused by traffic congestion and to ensure its long-term economic viability

Action – To adopt a partnership approach to tackle problems linked to traffic congestion in Epsom Town Centre and to examine ways which will improve its long-term economic viability

Partners:

Local Strategic Partnership Epsom Town Centre sub group	
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Performance Targets for 2007/08:

Target
<p>Traffic Congestion Carry out review of effectiveness of measures introduced in 2006 and in particular their effect on employees in the town (June/July). Examine possible business / employee parking scheme for Hook Rd MSCP.</p> <p>Anti-social Behaviour Carry out an analysis to differentiate problems in daytime/evening/night-time. Develop partnerships of business and public sector organisations for each of the three time zones to address identified problems. Identify other groups (e.g. Council staff, door staff) to go through accreditation procedures to provide support for police – e.g. taxi queue marshalling. Support the newly-established street pastor scheme</p> <p>Town Centre Strategy Consider and develop an Action Plan arising from the Town Centre Survey (May). Develop a vision and a brand image for the Town Centre incorporating daytime, evening and night-time activity. Develop a revised Town Centre Strategy (which could involve a Healthcheck) which will form the basis of a supplementary Planning Document within the Council's Local Development Framework.</p> <p>Information To develop and distribute to partners a monthly set of performance measures for the Town Centre (to include: shopping footfall (Mall Ashley), night-time activity (Pubwatch), JAG data on Town Centre incidents, summary of CCTV data, survey results, traffic/public transport usage, Penalty Charge Notices issued (top 3 locations), summary of Pubwatch traffic lights scheme.</p>

Long-term indicator/desired outcomes:

Reduction in traffic congestion, reduction in anti-social behaviour, improved public perception of the level of both of these problems, economic vitality and viability of the Town Centre.

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Local Strategic Partnership Priority – Quality of the Environment

Issues -

- 1) To improve the appearance of the environment
- 2) To target activity on geographical areas to improve their appearance

Actions – To improve the cleanliness of open land linked to the Local Public Service Agreement for Surrey through the project entitled "Streetscene". Adopt an Action Area approach to deal with a range of problems linked to anti-social behaviour, such as litter, graffiti, illegal and inconsiderate parking.

Partners:

Epsom & Ewell Borough Council	Surrey Police
Surrey County Council	Rosebery Housing Association

Performance Targets for 2007/08:

Targets

To implement measures to improve the quality of the environment, including removal of fly tips, Environmental Action Areas and other measures linked to the "Streetscene" LPSA

To implement the Longmead Estate Environmental Improvement Plan

Long-term indicator/desired outcomes:

Public satisfaction with the appearance of the environment in relation to litter, graffiti etc.

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Local Strategic Partnership Priority – Quality of the Environment

Issue - To provide spatial planning policies that protect and enhance the visual environment, help strengthen the "sense of place" and promote a sustainable community

Action – To adopt a Local Development Framework and ensure that it integrates with and complements the Community Strategy. The process to follow a Local Development Scheme giving key milestones.

Partners:

Epsom & Ewell Borough Council

Local Strategic Partnership

Performance Targets for 2007/08:

Targets

1. To adopt the *Core Strategy* (subject to the Inspector's report)
2. To prepare and consult upon the *Site Allocations and Development Control - Development Plan Documents (Preferred Options)*
3. To carry out stakeholder engagement in relation to the *Development Plan Document for Epsom Town Centre* and consult upon an *"Issues and Options"* report
4. To carry out public consultation in relation to:
 - (a) *Supplementary Plan Documents for Developer Contributions for (i) Affordable Housing and (ii) Infrastructure*
 - (b) *Supplementary Plan Document for Design Guidance*

Long-term indicator/desired outcomes:

A thriving and sustainable community, with progress being followed through the LDF Annual Monitoring Report.

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Local Strategic Partnership Priority – Quality of the Environment

Issue -

- 1) To reduce the impact of waste and the impact of using natural resources
- 2) To protect and enhance habitats for wildlife
- 3) To reduce the consumption of fossil fuels linked to climate change

Action –

- 1) To reduce the amount of household waste produced and to increase the percentage of waste that is recycled.
- 2) To adopt a local Biodiversity Action Plan and to implement measures to protect wildlife.
- 3) To adopt measures to reduce overall energy consumption, particularly in dwellings, by promoting energy efficiency measures

Partners:

Epsom & Ewell Borough Council	
Environment Forum	

Performance Targets for 2007/08:

Target
<ol style="list-style-type: none">1) To recycle or compost 30% of household waste in 2007/08.2) To develop and adopt the local Biodiversity Action Plan3) To promote the use of energy efficiency and energy saving measures, particularly in dwellings, by promoting residents, awareness of climate change issues

Long-term indicator/desired outcomes:

A reduction in the amount of waste sent to landfill sites and an increased percentage of recycled waste. An ecological environment which supports a diverse wildlife population and the protection of any species that might be threatened. A reduced level of emissions from all sources contributing to the factors causing climate change/global warming, by improving energy efficiency, especially for dwellings.

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Local Strategic Partnership Priority – Transportation & Congestion

Issue - To reduce traffic congestion by the enforcement of parking controls

Action – To provide an effective parking enforcement service in order to help to ensure the free flow of traffic

Partners:

Epsom & Ewell Borough Council	
Surrey County Council	

Performance Targets for 2007/08:

Target
To increase parking enforcement within agreed budgets

Long-term indicator/desired outcomes:

Reduced traffic congestion due to reduced transport of children to school by car.

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Local Strategic Partnership Priority – Antisocial Behaviour

Issue - To reduce the level of antisocial behaviour

Action – To implement the actions under the Community Safety Strategy relating to antisocial behaviour

Partners:

Crime & Disorder Reduction Partnership statutory partners	Other LSP members
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Performance Targets for 2007/08:

Target
<ol style="list-style-type: none">1. Develop the "street pastor" scheme for Epsom Town Centre to complement the current measures to tackle anti-social behaviour linked to the night-time economy2. Implement a range of diversionary projects for young people involved in crime or at risk of offending - initial programme will be linked to vocational training and sport3. Develop an area-based approach to tackle incidents of graffiti and other anti-social behaviour working with partners and the community4. Upgrade the CCTV system - upgrading existing cameras and providing additional units5. Improve publicity to foster public reassurance over level of crime and activity to prevent it

Long-term indicator/desired outcomes:

A reduction in the level of antisocial behaviour and an improved public perception that this problem is being dealt with.

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Local Strategic Partnership Priority – Antisocial Behaviour

Issue - To reduce the level of domestic abuse

Action – To participate in a Local Public Service Agreement project to reduce the incidence of domestic abuse

Partners:

Epsom & Ewell Borough Council	Surrey Police
Surrey County Council	

Performance Targets for 2007/08:

Target
To implement the Local Public Service Agreement actions to reduce the incidence of domestic abuse

Long-term indicator/desired outcomes:

An increase awareness of the problem of domestic violence and a reduction in its incidence.

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Local Strategic Partnership Priority – Health

Issue - To increase the level of physical activity and reduce the incidence of obesity

Action – To implement a programme of activities and projects to increase physical activity in the community

Partners:

Epsom & Ewell Borough Council	
Surrey PCT	

Performance Targets for 2007/08:

Targets

1. To implement measures to combat child obesity via the "Mend" initiative, linked to the Rainbow Leisure Centre
2. To develop community-based cycling activities
3. To use the Healthy Schools Programme to increase physical activity

Long-term indicator/desired outcomes:

An increased level of physical activity and reduced level of ill-health, particularly linked to the problems caused by obesity.

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Local Strategic Partnership Priority – Young People

Issue - To provide a range of leisure activities for young people and to increase the extent to which they are involved in decision making

Action – To implement the actions following the Best Value Review of Services for Young People.

Partners:

Epsom & Ewell Borough Council	
Surrey County Council	
Surrey Connexions	

Performance Targets for 2007/08:

Target
<p>To implement Year 2 of Epsom & Ewell Borough Youth Plan, working on the following priority areas:</p> <ol style="list-style-type: none"> 1. Community Safety – Young People as victims 2. Places to Go & Activities for Young People 3. Housing Needs 4. Events 5. Youth Funds 6. Consultation 7. Decision Making – To include Democracy Week 8. Outreach Work– To include the work of Connexions Personal Advisors, Surrey Youth Justice Service, Surrey Youth Development Service and the Youth Diversion Coordinator 9. Information/ Communication 10. Vocational Training

Long-term indicator/desired outcomes:

An increased range of activities available for young people and an increased level of satisfaction with what is provided. An increased reporting of the extent to which young people feel involved with, and have influence, over decision making.

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Local Strategic Partnership Priority – Young People

Issue - To provide a range of measures to reduce the contributory factors leading to problems for young people, targeted on the Self Reliance Areas of Court and Ruxley Wards

Action – To adopt an action plan and implement programmes and initiatives following the needs assessment carried out by Communities that Care (CtC).

Partners:

Epsom & Ewell Borough Council	Surrey Police
Surrey County Council	Rosebery Housing Association
Central Surrey CVS	

Performance Targets for 2007/08:

Target
1. To implement the agreed Action Plan to meet the needs identified through the Community Planning (Communities that Care) process

Long-term indicator/desired outcomes:

A reduction in the "risk factors" for young people in the two communities centred on the Court and Ruxley Wards.

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Community Strategy Key Issue – Affordable Housing

Issue - To tackle the lack of affordable housing and its impact on key and lower paid workers

Action – To secure additional and appropriate key worker, social and affordable housing

Partners:

Epsom & Ewell Borough Council	
Social landlords	
Developers	

Performance Targets for 2007/08:

Target
To complete 83 units of new affordable housing during 2007/08, and to commence construction a further 89 new units, subject to funding being in place
To monitor progress of the development of the Housing & Homelessness Strategy and to input at appropriate points.
To make progress on planning policy relating to developer contributions and affordable housing and implement new documents, as appropriate

Long-term indicator/desired outcomes:

Ensure that the housing needs of residents are addressed as part of the overall development of new housing in the Borough in order to achieve a balanced and sustainable community.

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Community Strategy Key Issue – Training

Issue - To meet the need for better training for the workplace and to cope with life generally

Action – To implement the planned provision of education and training in the community.

Partners:

Members of the Banstead, Epsom & Ewell Community Learning Partnership (BEECLP)	
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Performance Targets for 2007/08:

Target
To achieve the targets set out in the BEECLP Action Plan 2004-07, with increased emphasis on providing opportunities, training and work experience for young people.

Long-term indicator/desired outcomes:

Residents have the necessary skills, attributes and qualifications to fulfil their potential and to play a full and positive role in their community. Sustainable economic success of the Borough achieved through the availability of a skilled workforce.

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Community Strategy Key Issue – Equalities

Note: This Key Issue has been expanded from the original Community Strategy, which referred only to the needs of black & minority ethnic groups

Issue - To better meet the needs of all sections of the community, especially those with particular requirements

Action – To ensure that there are no unreasonable barriers to accessing services and to provide tailored services where this is justified.

Partners:

Epsom & Ewell Borough Council	LSP partners
Ethnic Minority Groups	Epsom & Ewell Access Group

Performance Targets for 2007/08:

Target
<ol style="list-style-type: none">1) To pursue improvements in the way in which equalities are handled by LSP partners via Equal Opportunities policies2) To examine the way in which the Access Group currently operates to remove physical barriers within the community and to examine the feasibility of extending its remit to learning disabilities and mental health

Long-term indicator/desired outcomes:

Social inclusion of all residents through the removal of barriers to accessing services and opportunities.

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Annexe

Development of the Community Strategy Themes and Priorities

