

**Thursday 16 February 2012**  
**Leatherhead Leisure Centre, Leatherhead**

Below is the planned schedule for the Epsom & Ewell and Mole Valley club forum.

Please note this schedule is subject to change.

<b>6.45 – 7.00pm</b>	<b>Clubs arrive and refreshments</b>
<b>7.00 – 7.10pm</b>	<b>Welcome &amp; introduction</b>
<b>7.10 – 7.55pm</b>	<p><b>Marketing your club</b></p> <p>An inspiring and interactive presentation delivered by <b>GB Sport</b> which aims to outline how to market your club to 16+ year olds. Including:</p> <ul style="list-style-type: none"> <li>• What is marketing and how can it be done on a shoestring and in little time</li> <li>• Understanding your audience using Market Segmentation</li> <li>• Channels of marketing (e.g. Facebook, online activity directories, existing and new networks)</li> <li>• Q&amp;A—your chance to ask a marketing expert about marketing your club.</li> </ul>
<b>7.55 – 8.10pm</b>	<p><b>School sport update</b></p> <p>Find out more about and meet your new School Games Organiser and understand how they can support your club to make links with local schools.</p>
<b>8.10 – 8.25pm</b>	<p><b>Networking break with refreshments</b></p> <p>A chance to meet your local Sports Development Officers and members of Active Surrey to discuss your club's issues and an opportunity to share your experiences with other clubs.</p>
<b>8.25 – 9.10pm</b>	<p><b>Business essentials for clubs</b></p> <p>An informative and insightful presentation delivered by <b>GB Sport</b> about essential business and financial information for sports coaches and clubs to ensure both parties satisfy government regulations and requirements including self employment and legal status.</p>
<b>9.10 – 9.45pm</b>	<p><b>Funding clinic</b></p> <p>Gather the latest updates on current national and local funding streams and the opportunity to ask advisors about your club's specific funding needs.</p>
<b>9.45pm</b>	<b>Clubs depart</b>

The club forum is aimed at club committee members, club captains and coaches, however we welcome any club members with a passion for developing their club to attend.

To book your FREE place visit [www.activesurrey.com](http://www.activesurrey.com)

(Note: Places must be pre-booked)